



Berkeley Energy & Resources Collaborative

Sponsor Level	Benefits
Gold (\$10,000+)	<ul style="list-style-type: none"> - Access to students via informal events (lunch & learns, coffee chats, etc.) - Prime display of graphic logo at all BERC events - Invitation to table or speak at all major BERC events - Trek to your Bay Area office - Co-sponsorship of a BERC event or workshop - Customized Recruiting Events (lunch & learns, coffee chats, speaker salons, etc.) - Have materials promoted to BERC's network <ul style="list-style-type: none"> - Include events in Weekly Dispatch (BERC membership distro) - Prime display of graphic logo on all BERC communications (Newsletters, website, and event sponsorship slides) - Invitation to paid BERC events (Resources Symposium & Energy Summit) - Tabling space at BERC's Career Fair - BERC annual resume book and student contact list
Silver (\$5,000)	<ul style="list-style-type: none"> - Participation in a panel or other BERC-sponsored event - Cross-promotion of sponsor events - Co-sponsorship of BERC Event - Graphic logo on BERC communications (Newsletter, website, and event sponsorship slides) - Invitation to paid BERC events (Resources Symposium & Energy Summit) - Tabling space at BERC's Career Fair - BERC annual resume book and student contact list
Bronze (\$2,500)	<ul style="list-style-type: none"> - Organization name included on BERC communications (Newsletters, website, and event sponsorship slides) - Invitation to paid BERC events (Resources Symposium & Energy Summit) - Tabling space at BERC's Career Fair - BERC annual resume book and student contact list

* Difference between all three: prominence of name / logo on communications

* Difference between bronze & silver: participation in event, sponsor event, coffee chats

* Difference between silver & gold: can table / speak at all events, priority BIS staffing, customized recruiting event

Sponsorships are implemented in accordance with campus policies and practices, which may change from time to time.