Director, Advanced Energy & Sustainability Program

ABOUT US:

The Center for the Next Generation (TCNG) is a newly formed public policy and strategic communications nonprofit organization that supports smart public, private, and personal investment in the next generation. Our programs are focused on two of the most important areas for increased American commitment and investment today: Children and Families issues and Advanced Energy & Sustainability.

Advanced Energy includes all solutions that move us toward the goal of energy that is affordable, abundant, and secure and put us on a path to a low-carbon future. It includes renewable energy and new technologies that provide the U.S. with opportunities to develop energy sources and solutions that take into account full and fair accounting of energy costs.

TCNG has a truly entrepreneurial spirit – driven by quality research and data and the creativity of our staff and Board. We want to make a difference on the major issues that our country faces – do we develop a vibrant and sustainable clean energy economy? Do we find ways to make smart investments in America’s kids to maximize their success and opportunities?

Our job is to educate and inform policy makers, the public and young people themselves, about the major issues that shape the future. Through our own initiatives and partnerships, TCNG helps drive public debate and policy decisions that strengthen the country and improve the quality of life for many Americans. We are a nonpartisan organization that believes that advancing a clean energy economy and developing our most important national resource – our young people – will make America stronger and more prosperous.

ABOUT THE ROLE – IS THIS YOU?

You are a motivated self-starter and leader with a deep understanding of clean energy and sustainability issues at the state, national and international level. You bring political savvy and knowledge of California state and national politics, and you have experience working on public policy. You are creative and flexible and think about what’s next, not just what’s now. You are excited about the unique opportunity to join a start-up organization working to solve key information barriers and to influence the national, state and private dialogue on clean energy and sustainability. You have excellent writing skills and can communicate in diverse arenas: at both ends of Pennsylvania Avenue, in statehouses, corporate executive suites, and in nonprofit
boardrooms. Experience in political or issue campaigns or experience working for a policy leader is a plus.

You have a strong research and analytical background. You have “hands on” real world experience running high-level, high-impact projects and you are adept at managing sophisticated research. You’re very familiar with strategic communications techniques and up-to-speed on cutting-edge social media platforms.

**JOB DESCRIPTION – WHAT YOU’LL DO:**

The Director will work closely with the President of TCNG to set the strategic priorities and annual goals for the Advanced Energy & Sustainability Programs. The Director will work with the President to develop and manage all programmatic efforts. In addition, the Director will coordinate and with TCNG’s sister organization, the Advanced Energy Economy (AEE).

TCNG Advanced Energy & Sustainability Programs will focus on four main areas:

(1) Strategic communications – how to reach a larger, diverse audience with key messages and information that educates and engages the audience and builds support politically and commercially for clean energy and sustainability.

(2) Model programs for making government and other clean energy programs work better for the public—helping consumers and businesses take advantage of current programs and incentives and providing analysis on what additional programs will benefit the public. Examples include public awareness campaigns regarding existing tools and opportunities to support clean energy adoption and sustainability and analysis to define necessary investment in new projects and programs.

(3) Youth engagement – educating, energizing, and engaging the next generation of clean energy and sustainability leaders through online communities, access to key people and events and campus and school-based programs.

(4) California special projects – projects that enhance clean energy and sustainability efforts in California specifically. Examples include education on AB32 implementation.

A fifth area of focus is cross-cutting work with the Children & Families Program at TCNG. Working with the Director of the Children & Families Program, you will provide insight into reports, strategic communications, and other efforts regarding the direct impact of clean energy and sustainability on children and families. For example, one issue to be incorporated into our public education projects on increased commitment and investment in young people is the health impacts of energy sources on children.

Key responsibilities beyond strategy and programmatic execution include the following:

- Initiate, plan and coordinate public and private events to further our mission and develop strategic policy goals
• Represent TCNG in diverse settings, including meetings with legislators and their staff, media outreach, conferences and panel discussions.
• Collaborate with other organizations that have related interests.

Director of Advanced Energy & Sustainability is an executive role. The Director will report directly to the President.

QUALIFICATIONS:

• A deep understanding of the energy sector generally and clean energy and sustainability specifically, including energy markets, consumers and suppliers, technology, regulation and policy
• At least 10 years of experience in government, non-profit, academia, or the private sector
• Strong research, analytical, written communications skills, as well as public speaking ability
• Ability to analyze complex policy and legislative issues and to produce original content
• A background in public policy
• Experience in mobilizing leaders in diverse arenas, including politics, business and media
• Proven collaborative skills and an ability to engage in multiple projects at once
• A keen ability to translate knowledge and ideas into action
• An eagerness to join a new and growing nonprofit and a proven track record in building organizations
• Political experience and professional relationships with major stakeholders and key policymakers in California and in DC a plus
• Experience working with youth is a plus
• A Master’s degree, J.D. or Ph.D. in a related field
• Commitment to TCNG’s mission and goals, and eager to help young people succeed
• A positive attitude and enthusiasm, along with expertise, to your work each day

WHAT WE OFFER:

A chance for you to make a difference
Work with passionate, smart professionals
A rich benefits package and competitive salary
A place where you work hard, but work/life balance is respected

IF YOU FIT THE BILL

Send your resume and a convincing cover letter to applicants@tcng.org. Please include “Director, Advanced Energy & Sustainability” in the subject line. At TCNG we know what value the diversity of our employees brings to the workplace and we are an Equal Opportunity Employer.